



# Whole Sport Plan 2010 - 2013

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# 1 INTRODUCTION

The Yorkshire Rowing Council believes that a strong vision statement and related objectives can ensure the growth and development of rowing in this Region following the British Rowing "Whole Sport Plan". It is the purpose of this document to articulate the Regional vision for rowing, highlight the key issues and to formulate proposals and priorities for action over the next three years that build on the development from the current successful Regional plan.

In order to produce the Forward Plan the objectives met from the previous plan, which covered the period 2005-2009, were reviewed. The Regional successes are:

- 44% increase in participation by both men and women (British Rowing membership increased from 629 to 903) as well as 61% increase in junior participants.
- Increased numbers of accredited British Rowing coaches at all levels, whose training was subsidised by the Yorkshire Rowing Council. For example, we have supported 105 coaches on the UKCC Level 2 course.
- Accreditation of all Open clubs bar one in the Region and all University clubs bar 2.
- Clubs continuing to participate in Go Row as part of the National Junior Rowing Programme and Project Oarsome eg Bradford ARC.
- Formation of 2 new clubs; Hull Rowing Club and Leeds Metropolitan Boat Club.
- Continuing and growing success of the Yorkshire Head as well as Club Regattas and Heads.
- Club & Coach Award which provides funding for a professional coach in the Region and extra funding towards coaching courses, seminars and training days.

The Forward Plan will aid the development of Clubs and help the Region to improve rowing over the next three years. The Plan will be reviewed annually so that any changing circumstances and opportunities that may arise can be accommodated. The key to the overall success of this Plan is the in-built flexibility that the annual review process will provide.

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## 2 THE VISION

The vision for 2009-2013 remains:

- More participants through new activities.
- Rowing for life through clubs with excellent facilities and well-supported volunteers.
- Inspiration through success on the world stage and at London 2012.

## 3 VALUES AND PRINCIPLES

- Recognising that the development of the sport depends on the development of all British Rowing's member clubs, and therefore adopting policies that enable each of them to achieve their full potential.
- Providing a welcoming environment and support for participants to enjoy the sport at whatever level they choose to participate.
- Playing an active part in developing rowing as part of the broader sporting and social agenda, and to benefit local communities.
- Playing our part in protecting and caring for the outdoor environment which is so important to all those participating in rowing.
- Creating the opportunity for those with the desire and talent to achieve success to receive the support they need to fulfill their potential.
- Providing equal opportunities to participate in rowing in accordance with the standards and best practice in sport.
- Encouraging and developing safe practices in rowing and the culture of safety in general.
- The welfare of both children and vulnerable adults will remain as fundamental principles of all our activities at every level, in line with the standards and best practice in sport.
- Valuing the work of volunteers and providing recognition, support and training.
- Providing excellent career development opportunities and a caring, supporting environment for our staff.
- Encouraging and developing good practice to provide a transparent and accountable organisation at national, regional and local level.

## 4 WORKING IN PARTNERSHIP

### 4.1 REGIONAL PARTNERS IN SPORT

At a Regional level we welcome the support of regional Sport England offices based in Leeds and the four County Sports Partnerships (West Yorkshire, South Yorkshire, North Yorkshire and Humberside). We will also ensure that we are working with local community and regional partners; e.g. Local Authorities, Local Education Authorities, Primary Care Trusts, National Skills Academy etc, to develop and promote the opportunities that we are making available to local communities. We also welcome the involvement of the region's Universities and the BUCS organisation and look forward to working more closely with them during this plan.

### 4.2 PARTNERSHIPS WITHIN THE ROWING FAMILY

We will aim to expand the services that we offer to rowing clubs, not affiliated to British Rowing within the region, in particular to support their coach education, and development of their welfare and safety policies. These clubs include coastal clubs, the Sea Scouts, schools with indoor rowing programmes, rowing festivals and other rowing related events in the Region, including the re-establishment of the Viking longboat festival in York.

## 5 BUILDING ON SUCCESS, FOCUSING ON WHAT HAS WORKED, FURTHER INNOVATION

### 5.1 OUR RECORD

The Region has encouraged clubs to embrace quality programmes developed in conjunction with British Rowing such as club accreditation, high quality coach education, volunteer training and support, competition, and rowing for young people through schemes such as Project Oarsome and Indoor rowing initiatives. Fully integrated continuation programmes for 15-21 year olds such as Go-Race Indoors and Project Oarsome Xtra lead into the long-standing and successful British Rowing competition programme and encourage young rowers to stay in the sport.

Bradford and Doncaster rowing clubs have benefited from the Community Club Development Programme, through which they have received considerable support for their club infrastructure development. We are also successfully operating a Sport England Club and Coach Programme within the Region, which focuses on our clubs in South Yorkshire

We will focus on what has worked by continuing to develop these successful programmes, by investing substantial resources in our coaching and development schemes, supporting clubs in the advancement of their infrastructure, both in terms of their facilities and personnel, and by new and innovative schemes to broaden our participation base through new local competitions, time trials, personal challenges, recreational, coastal rowing and indoor rowing.

### 5.2 RESEARCH AND MARKETING

British Rowing has undertaken a major piece of work at a national level to inform the rationale and evidence for our targeted expansion. This has been made possible through the British Olympic Association's initiative for Olympic National Governing Bodies to receive support from FTSE100 companies to assist them in incorporating business principles into their work.

British Rowing is delighted to have been linked with the Marketing section of AstraZeneca with the objective of:

- Building on the success achieved to date in promoting rowing to a wider audience.
- Adding to the high profile strength of the sport at Olympic level, by growing the brand of rowing through increased participation at the grass roots level and a more consistent media presence for the sport.

To this end both qualitative and quantitative research was commissioned by AstraZeneca which has underpinned our funding application to Sport England, and which will drive the marketing plan for our new programmes.

Further exciting work on the rowing and Amateur Rowing Association 'brand' with AstraZeneca, and generous input from Brand(X), culminated in the agreement of the Amateur Rowing Association to change its name to British Rowing. The partnership continues to provide opportunities for all levels of marketing staff at AstraZeneca to engage with British Rowing, as a successful sport at both world and community level, and with our desire to market and expand the sport even more effectively. Both organisations have found much synergy and common purpose in their joint objectives, and look forward to a close and productive relationship leading up to London 2012.

### 5.3 WORLD CLASS PERFORMANCE

Rowing continues to be one of Great Britain's most successful sports on the World Stage. In 2008 and 2010 our athletes were overall winners of the FISA World Cup, and once again have been very successful at Olympic level, winning two gold, two silver and two bronze medals at the 2008 Beijing Olympic Games, where we were the top rowing nation, and made a significant contribution to TeamGB. For the first time rowing was included in the Paralympic Games and Great Britain won the first ever rowing gold medal, followed by another gold and a silver.

### 5.4 CLUBS

Clubs are at the centre of the sport of rowing, and are a key factor in both recruiting and retaining people of all ages in the sport. They provide a community identity for their members and, where appropriate levels of investment and support for both volunteers and facilities have been made, they have proved to be highly successful in delivering sustainable, long-term participation in rowing.

Evidence emerging from Sport England's 'satisfaction' survey shows that in all areas of rowing, people are more satisfied with their experience if they are members of British Rowing affiliated clubs.

Clubs are also the base for developing our talented athletes to achieve their potential and we will continue to develop a strategic and systematic approach to increasing the breadth and depth of the talent pool.

Our aim will be to build the capacity of a substantial number of clubs, by supporting them in modernising and improving facilities and equipment, increasing the uptake of training and education, and forming lasting and mutually beneficial links with the local community, schools and universities.

Coaching will be an important ingredient of success at all levels, and our Coaching Action Plan, developed with Sports Coach UK will drive the improvements needed to improve the experience of coaches and coaching at all levels.

We recognise the value of volunteers in delivering community sport, and it is crucially important for us to attract and retain more volunteers and to reduce the burden of bureaucracy that faces today's volunteer workforce and which can so easily detract from the satisfaction that volunteering brings to the individual.

## 5.5 CAPITAL INVESTMENT

The Club Capital Investment programme (through the Club Community Development Funding and the Community Investment Fund) has been highly successful in providing modern, efficient and welcoming places for people taking part in rowing. In most cases volunteers are entirely responsible for the ownership and management of their clubs, producing substantial savings in the running costs of the sport. Rowing has not in the main benefited from Local Authority provision of sporting facilities, and British Rowing and its clubs have taken on the responsibility of providing community club facilities.

Despite the progress that has been made, there are still many clubs trying to operate from outdated and sub-standard facilities, which are totally inadequate to meet the needs of an expanding participation base, and the expectations of 21st century consumers, and British Rowing will continue to invest whenever and wherever funding support is available.

British Rowing will also continue to provide support to clubs for renewal of leases, tenures etc. This is a critical issue for many, where long term leases are expiring, and the water sites occupied are under increasing commercial pressure.

The Region will seek opportunities to develop new clubs where there is an existing water facility, as well as supporting proposals for sustainable new water and land-based facilities. There are particular challenges in developing new clubs in urban areas where large rowing programmes are developed in schools, and where there is an insufficient local club network to provide on-water opportunities for many who want to take up the sport. Here we will be seeking sufficient training water to provide local and accessible participation opportunities for the community. The Region will identify possible sites and organise water based taster events to encourage local champions to develop rowing facilities; initial possibilities include Leeds city centre, Wakefield, Castleford and Boroughbridge.

We will seek every opportunity to work with regional agencies, including Sport England regional offices, County Sports Partnerships, Regional Development Agencies, as well as those with a national remit, e.g. Environment Agency, British Waterways, mineral extraction companies and any other agencies with responsibility for development and planning of both urban and rural water spaces.

Within the Yorkshire Region several clubs are developing their facilities:

**Bradford ARC:**

The club requires new boat storage facilities and is starting the first phase of this development in 2010 courtesy of funding from Sport England and Wren.

**Damflask Rowing Centre:**

The club has plans in conjunction with the 2 universities and local schools to build a new eco-boathouse on their current site.

**Hull RC:**

Hull RC is a new start club with limited facilities which require extensive internal renovation.

**Leeds RC:**

The club is working on developing a new facility in conjunction a local developer and Leeds City Council.

**York City RC:**

The club is working on extending its current facility to increase its capacity and allow for further future expansion.

## 5.6 PERFORMANCE AND TALENT PATHWAYS

Clubs have also played a vital role in providing a talent pathway through the performance continuum, from the first experience of rowing in school or the community, right through to representation at World and Olympic level. In England, the World Class programmes identify talented individuals who can be supported and nurtured to achieve excellence. Clubs will be supported and encouraged to develop talented individuals within the club environment to excel and to achieve their potential through high quality coaching. An enhanced programme of Continuous Professional Development, training and mentoring of club coaches will be a key element of our work. The Region is currently using their Club and Coach Fund coach as a satellite coach for the GB Start programme and it is thought that there is a large potential in the Yorkshire Region that is at present untapped. Better performance in the British Rowing competition structure will demonstrate success in this area.

## 5.7 MAJOR ROWING WATER SITES

Many rivers in the Region suffer from flooding during the winter, and other clubs row on short stretches of water. The Region will look to identify and develop a Regional rowing centre, which will be suitable for long distance rowing be less affected by winter flooding. The site will require easy road access, parking, easy access to the water, safe boating and a boat house to store boats from Regional clubs with shower and changing facilities. The site must be located centrally in the Region to enable access to all clubs, and several suggestions have been put forward, including the Aire and Calder canal. This is a long-term project and may not be completed within the life of this plan.

## 5.8 LONDON 2012

London 2012 will provide an unprecedented opportunity to showcase our sport through our GB Team and to provide a lasting legacy for rowing for future generations. The Region will support clubs in developing programmes to ensure that they benefit from the increased interest in sport in general and rowing in particular. The new adult participation programme Explore Rowing will provide a region wide legacy of boats, trained volunteers and new activities to underpin sustainable growth for community rowing.

## 5.9 COMPETITION

The core activity for many club members is British Rowing's annual calendar of competitions that are run throughout the country and throughout the year, with regattas in the summer months and Head of the river races in the winter. These traditional river events that are part of the history and culture of our cities, towns and villages, and are very much valued and supported by their local communities. The Yorkshire Rowing Council will support all the Region's events and encourage the development of new events.

We expect these events to flourish, and the recent review of the competition status points aims to ensure that the structure encourages and enables rowers to progress, to gain satisfaction and rewards and to carry on competing. The system also underpins the athlete pathway for talented individuals to achieve their potential and reach regional, national and international representation.

The volunteers who work so hard to organise competitions are crucial in providing a highly trained and technically competent workforce to run all aspects of rowing events. The Junior Officials Awards initiated for the 2006 World Rowing Championships will continue to be supported to develop young volunteers.

### 5.10 INDOOR ROWING

Indoor rowing has grown in popularity, with many participants in schools, rowing clubs and gyms using rowing machines to keep fit, for training for rowing and other sports, and for competition. British Rowing's Project Oarsome scheme, launched in 1999, provided a systematic programme to link schools and clubs through indoor rowing in schools, and many schemes throughout the Region have built on this success.

To date there has been no quality technical training for teaching and coaching indoor rowing, and this has led to many indoor rowers using bad technique. British Rowing has now launched a new UK Coaching Certificate endorsed Level 1 and Level 2 coaching qualification for indoor rowing coaches and fitness instructors. The qualifications will be made widely available through trainers in the fitness industry and gyms throughout the country. Additionally, a new training course for teachers of indoor rowing, in line with the new PE curriculum – 'Indoor Rowing for Young People', was launched in July 2008. The importance of this course is highlighted by the fact that indoor rowing has recently been placed on the Schools Competition Framework by the Youth Sport Trust. To this end, indoor rowing in schools should increase even further and British Rowing are keen to ensure that any pupils in schools who are competition rowing machines should be on a structured programme of tuition delivered by a trained coach or teacher.

The Yorkshire Rowing Council will continue to support clubs in the development of all aspects of indoor rowing, including proving links between qualified rowing coaches and leisure clubs to improve the standard and safety of rowing in these clubs.

### 5.11 CORPORATE GOVERNANCE

Good corporate governance and effective good practice policies including Equality, Child Protection, Water Safety etc. will continue to be developed and are fundamental to all our activities.

We will also examine our volunteer and committee structure to ensure that we retain our ability to progress and implement our strategic plans in a timely and effective way, and to ensure that the views of our members, the clubs and competitions, and the individuals who participate at all levels of the sports are represented. The Yorkshire Rowing Council meetings are the main forums for discussion and provide the opportunities for club and individuals to guide the direction of the Region.

#### 5.12 CENTRAL ADMINISTRATION

See British Rowing Whole Sport Plan 2009-2013

#### 5.13 INVEST IN MORE SUCCESS

The Yorkshire Rowing Council acknowledges the excellent support it has received from Sport England, UK Sport and other partners, and believes that with appropriate investment, it can deliver ambitious targets to develop rowing and to make a significant contribution to the development of rowing.

#### 5.14 UNIVERSITIES

Universities provide access to many new participants, however these clubs lose a third of their membership each year, who are typically the most experienced rowers and administrators. The Region supports the University Accreditation Scheme which promotes good practice and helps retain knowledge within University clubs, and also encourages students to develop their expertise in managing clubs and coaching development. The Region will hold an annual training day for new committees and will help to foster links between University clubs and the wider rowing community, particularly open clubs within the Region.

#### 5.15 SCHOOLS

The Region supports the development of rowing in schools, both indoor and water based, and will promote links between non-water based schools and water based clubs. This is seen as the first step towards life-long rowing participation.

## 6 STRATEGIC PRIORITIES

### **OVERALL IMPACT**

The figures below are the national targets set by Sport England for British Rowing:

- To support 10,000 additional participants over the period of the plan to either take part in the sport for the first time or to stay in the sport. This will include rowing on the water and indoor rowing participants.
- To increase the breadth and depth of the talent pool by supporting 1,200 competitors in high quality club environments to improve through competition, with 50% of this group moving up at least one status point.
- To increase the overall satisfaction of participants in the sport by 5%.

The Yorkshire Rowing Council will make its contribution to the achievement of these targets through supporting the efforts made by clubs within the Region and promoting the benefits of sport to the wider community.

## APPENDIX A YORKSHIRE ROWING CLUBS

<b>Open Clubs</b>	<b>Web Address</b>	<b>Venue</b>	<b>CASC*</b>	<b>Clubmark</b>	<b>Project Oarsome</b>
Bradford ARC	<a href="http://www.bradfordrowing.co.uk">www.bradfordrowing.co.uk</a>	River Aire, Shipley	√	√	√
City of Sheffield ARC	<a href="http://www.sheffieldrowing.co.uk">www.sheffieldrowing.co.uk</a>	Damflask Reservoir, Sheffield	√	√	
Doncaster RC	<a href="http://www.doncaster-rowing-club.org">www.doncaster-rowing-club.org</a>	River Don, Hexthorpe	√	√	√
Hull RC	<a href="http://www.hullrowingclub.webs.com">www.hullrowingclub.webs.com</a>	River Hull, Kingston upon Hull		Applying	
Leeds RC	<a href="http://www.leedsrowing.org.uk">www.leedsrowing.org.uk</a>	Roundhay Park, Leeds		√	
York City RC	<a href="http://www.ycrc.co.uk">www.ycrc.co.uk</a>	River Ouse, York	√	√	

  

<b>School Clubs</b>	<b>Web Address</b>	<b>Venue</b>
Bradford Grammar School	<a href="http://www.bgsbc.co.uk">www.bgsbc.co.uk</a>	River Aire, Shipley
Doncaster Schools Rowing Association	<a href="http://www.doncaster-rowing-club.org">www.doncaster-rowing-club.org</a>	River Don, Hexthorpe
St. Peters School BC	<a href="http://www.stpetersboatclub.co.uk/">www.stpetersboatclub.co.uk/</a>	River Ouse, York
Woodhouse Grove School BC		River Aire, Shipley

\*Community Amateur Sports Club

<b>University Clubs</b>	<b>Web Address</b>	<b>Venue</b>	<b>University Accreditation</b>
University of Bradford RC		River Aire, Shipley	√
Hull University BC	<a href="http://www.hubc.co.uk/">www.hubc.co.uk/</a>	River Hull, Kingston upon Hull	√
Leeds Metropolitan BC		River Don, Doncaster	√
Leeds University BC	<a href="http://www.leeds.ac.uk/union/socs/boatclub/">www.leeds.ac.uk/union/socs/boatclub/</a>	River Ouse, York	√
Sheffield Hallam University BC	<a href="http://www.shu-rowing.co.uk">www.shu-rowing.co.uk</a>	Damflask Reservoir, Sheffield	√
Sheffield University RC	<a href="http://www.rowing.shef.uni-sport.org">www.rowing.shef.uni-sport.org</a>	Damflask Reservoir, Sheffield	Applying
University of York BC	<a href="http://uybc.yolasite.com/">http://uybc.yolasite.com/</a>	River Ouse, York	√
York St. John College BC		River Ouse, York	Applying

<b>Other Clubs</b>	<b>Web Address</b>	<b>Venue</b>	<b>Status</b>
Aries BC		River Ouse, York	
Black Sheep BC	<a href="http://www.blacksheepsportingclub.co.uk">www.blacksheepsportingclub.co.uk</a>		
Whitby Fisherman's ARC		Whitby	Affiliated
Scarborough ARC	<a href="http://www.scarborougharc.co.uk">www.scarborougharc.co.uk</a>	Scarborough	Unaffiliated
Whitby Friendship ARC		Whitby	Unaffiliated

## APPENDIX B YORKSHIRE ROWING EVENTS

### **British Rowing Affiliated Events**

- Bradford Autumn Regatta
- Bradford Spring Regatta
- Doncaster Regatta
- South Yorkshire Head of the River
- York Small Boats Head of the River
- York Spring Regatta
- York Sprint Regatta
- York Summer Regatta
- Yorkshire Head of the River
- Yorkshire Indoor Rowing Championships

### **Un-Affiliated Rowing Events**

- Scarborough Regatta.
- Whitby Regatta.
- Dragon Boat Racing, organised by the Rotary Club and held in the centre of York.
- Grimsby Indoor Rowing Championship.
- West Yorkshire Schools Indoor Rowing Championship
- South Yorkshire Schools Indoor Rowing Championship

## APPENDIX C CLUB PLANS

### **BRADFORD AMATEUR ROWING CLUB**

Web:	<a href="http://www.bradfordrowing.co.uk">www.bradfordrowing.co.uk</a>
Venue:	River Aire, Shipley
Community Amateur Sports Club:	Yes
Clubmark:	Yes
Project Oarsome:	Yes

#### *WHERE THE CLUB IS NOW*

Bradford Amateur Rowing Club was founded in 1867 and the two storey Clubhouse built in 1893 still retains much of its Victorian character, with its unique upstairs bar and function room where access to the balcony provides magnificent views of the River Aire and a local conservation area.

Downstairs training facilities are provided in the fitness room and a large separate boathouse holds the Club's extensive fleet of modern racing boats.

As a registered Community Amateur Sports Club, new members from diverse backgrounds are welcomed, including those new to the sport of rowing.

There is a large and active Junior section. The club is also a pioneer of the Project Oarsome scheme and it has been awarded Sport England's Clubmark Accreditation for being child friendly, effective and well-managed.

The Club runs Taster Days throughout the year so those interested in rowing can find out if "rowing is for them", and the Club has a team of qualified coaches who give generously of their time for both Taster Days and regular training.

Bradford ARC has club-school links with several local schools and has the support of an HSCT coach.

#### *PLANS FOR THE FUTURE*

The Club is currently planning for additional space for training and boat storage, and this will be the main focus over the next few years. Due to the limited stretch of rowable water (600m), the Club is currently looking into utilising the stretch of water on the other side of the weir, which will help to spread the volume of crews at high capacity usage times.

## **CITY OF SHEFFIELD ROWING CLUB**

Web:	<a href="http://www.sheffieldrowing.co.uk">www.sheffieldrowing.co.uk</a>
Venue:	Damflask Reservoir, Bradfield, near Sheffield
Community Amateur Sports Club:	Yes
Clubmark:	Yes
Project Oarsome:	No

### *WHERE THE CLUB IS NOW*

City of Sheffield Rowing Club is a small club based at Damflask Rowing Centre, west of Sheffield and within the boundaries of the Peak District National Park. The facilities are shared by three clubs:

- City of Sheffield Rowing Club
- Sheffield Hallam University Rowing Club
- Sheffield University Rowing Club

The principal aims of the club are to develop the sport, and enjoyment of rowing in the Sheffield and wider area. This is done through support of existing membership and building links across the wider community, both inside and outside the sport. This includes provision of suitable equipment for all, from recreational rowers to the highest levels of competition, throughout all age groups.

### *PLANS FOR THE FUTURE*

In order to maintain current membership, and to attract new members, it is intended to completely renovate the boathouse and clubhouse facilities over the coming 5 years.

The club aims to develop the support side of the club, through coaching, training in club management and general equipment use and maintenance. One necessary aspect is to build links with other users of Damflask, such as the sailors and fishermen, as well as bodies such as local authorities, planning boards and Yorkshire Water with a view to making most efficient use of the water facilities.

The social aspects of the club are recognized as of the utmost importance and development of the social side encourages contact and links outside the sport. It is hoped that the club will develop a healthy social calendar over the coming five years.

## **DONCASTER ROWING CLUB INCORPORATING DONCASTER SCHOOLS' ROWING ASSOCIATION**

Web:	<a href="http://www.rowing4all.com">www.rowing4all.com</a>
Venue:	Hexthorpe Park, Hexthorpe, Doncaster
Community Amateur Sports Club:	No
Clubmark:	Yes
Project Oarsome:	Yes

### *WHERE THE CLUB IS NOW*

Doncaster Rowing Club is a relatively new Club that started in 1990. The Club currently has a membership of approximately of 60 adults and 40 juniors. A major boost to the development of rowing in Doncaster was a Community Club Development Programme grant in 1995, which saw the building of a new boathouse. This has transformed the facilities available and has enabled indoor training to be accommodated on site. The majority of the Juniors come from the immediate area, which is one of the most deprived communities in the UK and we work very closely with our local schools. The Club has adaptive rowers and we work with one of the local residential special schools to give young people with special needs a water experience. Recently the Club has become a satellite centre for the World Class Start programme.

### *PLANS FOR THE FUTURE*

Most of our adult members are "new to the sport" and have no rowing background prior to joining the Club. The immediate effect of this is that we are short of coaches with an experienced rowing background. This has to be addressed in the near future by getting more people on Level 2 courses and developing up a volunteer programme. We also have to look to develop and expand the Junior Development Team so that it is spread across more people.

On the Boathouse side we are looking to fund showers, expand the toilet facilities and look to install some heating in the upstairs of the building.

## HULL ROWING CLUB

Web:	<a href="http://www.hullrowingclub.webs.com">www.hullrowingclub.webs.com</a>
Venue:	Oak Road Parkland, Hull
Community Amateur Sports Club:	Yes
Clubmark:	No
Project Oarsome:	No

### *WHERE THE CLUB IS NOW*

- Small but growing city membership (~12 members including 2 juniors)
- Strong membership still from Hull University Boat Club
- Generally good condition equipment, biased to bow loaded 4+s, sculling equipment just about meets current needs
- Sufficient ancillary equipment (cox boxes etc) for the current state of the club

Buildings facilities at Oak Road fulfil the needs of an experienced set of rowers, but fundamental updating would be required to attract greater participation or to properly cater for novices and juniors.

### *AIMS OF IMMEDIATE DEVELOPMENT*

Clubs aims are to 1) increase participation in rowing in the city 2) cater for ongoing university rowing, and 3) cater for competitive crews from the city and university. To that end, the club is currently actively pursuing the following plans:

- Establish East Park as a venue for teaching novice and recreational rowing under the auspices of an 'Explore Rowing' project. Interest is sought from:
  - Local gym members
  - Local schools and colleges
  - Recent publicity (interest already generated)
  - Local NHS referrals
- Secure the formal use of, and develop to an 'acceptable' standard, the current facilities at Oak Road Playing Fields. Funding needs to be found to:
  - Install at least 1 electric shower for safety reasons (<£1k)
  - Replace missing and broken timbers in the steps to the water (costs unknown)
  - Expand the sculling fleet to allow greater flexibility in putting crews together and introduce members to competition (especially the junior members). In priority order:
    - Source 4 more sets of modern sculls to allow use of all sculling boats simultaneously
    - Convert the downstairs boat bay into a bay for single sculls
    - Source a new medium weight double sculling boat.
  - Improve the facilities for competitive crews, requiring:
    - 2 NK (or similar robustness) cox boxes to make best use of bow loaded fleet

*POTENTIAL FOR LONGER TERM DEVELOPMENT:*

The long term aim for the club is to maintain the Oak Road facility for the use of competitive crews, and secure a permanent presence in East Park to encourage participation and recreational rowing. To that end, the following potential developments will be considered:

- Investing in the Oak Road facilities to provide:
- Working shower facilities for men and women
- Flushing toilets
- Functioning club room or gym (fire exit required)
- Roller shutter doors to secure against criminal damage
- Perimeter fence
- Floating pontoons to allow water access
- Investing in facilities to provide a permanent base at East Park
- Racking in the existing boathouse
- Purpose built boathouse
- Activities to publicise / encourage participation
- Humber regatta (widthways!) (coastal boats)
- East Park sprint regatta (coastal and fine boats)
- Hull 'Olympics' (partnership with Lord Prescott)

## **LEEDS ROWING CLUB**

Web:	<a href="http://www.leedsrowing.org.uk">www.leedsrowing.org.uk</a>
Venue:	Roundhay Park, Leeds
Community Amateur Sports Club:	No
Clubmark:	Yes
Project Oarsome:	No

### *WHERE THE CLUB IS NOW*

Leeds rowing Club is a relatively new club having only been formed 3 years ago. It currently has a membership of approximately 100 with 20 juniors included in this total. The club runs a regular series of learn to row courses for people new to the sport but still has a waiting list of just over 100. The club is now approaching capacity at its peak times- weekends and evenings. There is considerable scope to increase the amount of rowing taking place at off peak times.

Regional competition remains the club's major focus. The club has 2 coaches working towards the L3 qualification as well as having over 10 L2 coaches. The club is Clubmark accredited and has club-school links with Roundhay High School. These are supported by a HSCT coach. This post will be ending in July 2010.

### *PLANS FOR THE FUTURE*

The club is planning on opening a new base on the River Aire in conjunction with Leeds University. This is the major focus of the club's development plans for the next period. This will allow the club to expand and ideally maintain its Roundhay base for learn to row courses, beginners and recreational activities. The club wishes to expand further and is considering Explore Rowing but currently boat storage capacity does not allow for purchase of new boats. The club also needs to renew its boat fleet as it mostly consists of older boats.

## **YORK CITY ROWING CLUB**

Web:	<a href="http://www.ycrc.co.uk">www.ycrc.co.uk</a>
Venue:	River Ouse, York
Community Amateur Sports Club:	Yes
Clubmark:	Yes
Project Oarsome:	No

### *WHERE THE CLUB IS NOW*

York City Rowing Club formed by amalgamation early in the 20th century has a boathouse in the centre of York, built in 1954 on land leased from the City of York Council. The club also owns a boathouse on the opposite side of the river, which is currently rented to Leeds University RC and the York Canoe Club.

The main boathouse is on a 99 year lease, but is in need of refurbishment.

All sections of the club enjoy success with Henley wins for both Men and Women. The Juniors perform well at Henley as well as the National Schools and National Championships. Individual members are involved at International level. There is also a progression of competitors at lower statuses. Masters rowing is regular.

The fleet of boats is up to date and well maintained. The finances are healthy enough to allow for proper depreciation and replacement as necessary.

There are 15 qualified coaches with assistance from many more people.

The club has a full team of officers, all of whom are voluntary. All maintenance of equipment and building is done by members.

York City Rowing Club has a strong community involvement. Help is given to a number of organizations in using the central base by the river. In particular, the club is a key player in helping the Rotary Club of York to raise £500,000 for local charities in eight years.

Learn to row courses have been run for some years. A start has been made in providing a recreational facility for those who do not wish to join the competitive squads.

### *PLANS FOR THE FUTURE*

Much of the plan will depend on achieving funding for the Alterations and Extensions to the boathouse. Planning permission has been obtained and tenders are being sought. It is expected that the cost will be around £350,000. Although the financial state of the club is adequate for maintenance of equipment and the building, it is not possible to provide for capital expenditure of this size. Nevertheless, the club has raised by its own efforts £25,000 and expects in the next year to add at least £15,000 to this.

As well as extending the quantity and quality of the competitive squads, we aim to have more recreational rowers. We also expect to have more involvement with land based recreational exercise.

To achieve this, we need not only the building refurbishment but also to extend the number of qualified coaches.

In gaining more recreational members, we would expect to have a larger pool of volunteers to help with the running of the club and also at the various events, both British Rowing and community. However the club also expects to be working with Active York in their volunteer programme and gaining volunteers for specific events from outside the club.

The club has enquiries about partnership from other parties and we plan to cooperate fully where facilities permit.

The full plans and the proposed extension can be viewed at [www.ycrc.co.uk/club-development](http://www.ycrc.co.uk/club-development)

## APPENDIX D YORKSHIRE ACTION PLAN

Area	Where Are We Now?	Where Do We Want To Be?	How Are We Going To Get There? Who Is Responsible?	How Will We Measure Progress?	The Cost Of Achieving This Goal	Goal Achieved? Finish Date Update	Status
<b>1. Coach Education</b>	Running 2 UKCC L2 courses per year	Maintain Achieve 24 Candidates / year	Organize and Run courses. Plan 15 months in advance CDO, coach educators, RCC	Count and record courses and candidates	£350 per candidate (=£8400 per annum if the 2 courses are full). This is largely borne by the candidates	Assess at the end of March each year.	
	Funding via C&C Fund, clubs, YRC, individuals & other sources	The Region will be applying for funding to help support this cost	Sport England YRC, RRC, CDO	Allocation of a grant			
	4 tutors 5 assessors 2 SPC tutor 1 IR4YP tutor	5 tutors 5 assessors 2 SPC tutors 2 IR4YP tutor	Identify tutors and assessors. Run CTS / IAPS course CDO & RCC	Increasing numbers of tutors/ assessors to target levels	Volunteer time. Depends if BR subsidises courses	Assess at the end of March each year	
	1 IR4YP course in 2010	Running 4 IR4YP courses per year, 1 in each CSP.	2011 SY 2012 SY, WY & HSP 2013 All CSP's	Numbers of qualified teachers. Growth of schools competition	Cost per course borne by schools	Assess at the end of March each year	
	Workshop delivery just beginning	Run 4 workshops per year in the Region	Run 2 before end March 2011 CDO, RCC and YRC	Numbers of workshops run and total delegates attending	Tutor costs, Venue hire (will be offset by fixed charge for delegates)	Assess at the end of March each year	
<b>2. Junior Rowing</b>	Organisation of JIRR and selection for JIRR.	Improve the selection procedure esp. sweep crews. Increase cooperation between clubs and junior coordinators Run a selection race to allocate crews to events.	Junior Commissioner Regional Junior Coordinators CDO	Increasing numbers in the team. Improved placement overall in the league table Increased gold, silver and bronze placement	Volunteer time Costs entailed in running a selection day. Cost of entering and transporting team to Nottingham incl. accommodation	Wash up meeting after JIRR every April / May	
	Organisation of regional training camps for juniors	Region running their own camps for talented / improving / novice scullers	Junior Commissioner Club Junior Coordinators CCF coach CDO	Improving standards in junior sculling as measured by results at JIRR, Nat Schools and Nat Champs			
	British Rowing Sculling Camp held over Easter weekend	Signposting regional scullers to J16 camp	Junior Commissioner CDO	Region fills all four spots allocated by BR	Camp costs (approx £200-£300 per athlete paid by athlete)	Review after every year's camp	

Area	Where Are We Now?	Where Do We Want To Be?	How Are We Going To Get There? Who Is Responsible?	How Will We Measure Progress?	The Cost Of Achieving This Goal	Goal Achieved? Finish Date Update	Status
3. Explore Rowing	One Club is nearing acceptance on to the Pioneer programme (Boat Package); Hull RC	Several clubs involved either at accreditation or pioneer level	Suitable clubs to consider application for boat package or accreditation Clubs, CDO, Explore Rowing Manager	ER Manager to visit region in 2010 Clubs to indicate where they are with ER at regular intervals CDO to encourage clubs to join the scheme and provide support through applications	BR time and travel		
	No particular focus on touring, recreational rowing or personal challenges	Create routes for possible Yorkshire Rowing Tours Put together a suite of Yorkshire Rowing Personal Challenges	Yorkshire Rowing Council and Clubs in conjunction with British Rowing YRC, Explore rowing commissioner	1 Tour in 2011 2 Personal Challenges in 2011			
4. University Rowing	Universities include; York, York St John, Sheffield, Sheffield Hallam, Leeds, Leeds Met, Doncaster, Bradford, Hull	Increased participation, membership, British Rowing membership, volunteering and coaching	Universities, Directors of Sport, YRC University Commissioner, CCF Coach, CDO	Membership, Coaching, Volunteering HARR / WeHARR participation and finish positions BUCS points	Volunteer time University funding for boat purchases Coach education costs Coaching costs Facility redevelopment costs	Assess regularly at Key times over the academic year and summarise in July each year.	
	University Indoor rowing Competition currently running (Doncaster 2010)	Maintain and grow number of Universities involved and number of participants.	Improve marketing and awareness. CDO, University Commissioner, CCF Coach	Increased participation. Improving standards	Volunteer time. Funding to run the event; ergo hire, prizes		
	No training days	Run training days to support university clubs and coaches	Work in closer partnership University, CDO, YRC University Commissioner	Number of training days held annually	Volunteer time Trailerage cost	Annual July review	
	No regional racing on the water	Regional University Head Race (White Rose Head)	Organise BUCS, CDO, YRC, University Committees	Annual event in Jan - March	Volunteer Time Prizes	Annual July review	
	Smaller University clubs miss out on larger competitions	Establish regional university club	Discuss at YRC.			Resolved. No action at present	
	Towing Problems	All Universities self sufficient in being able to tow to events	All Universities have access to a trailer, a vehicle to tow and qualified driver. Universities, CDO, YRC University Commissioner,.	All Universities self-sufficient		Annual July review	

Area	Where Are We Now?	Where Do We Want To Be?	How Are We Going To Get There? Who Is Responsible?	How Will We Measure Progress?	The Cost Of Achieving This Goal	Goal Achieved? Finish Date Update	Status
5. Indoor Rowing	Low level inter school competition in particular areas; Doncaster, Sheffield etc 1 County Competition	School Competition Programme in all CSP's by 2013	CDO Competition Managers Partnership Development Managers	2011 SY 2012 SY, WY & HSP 2013 All CSP's	£100 per annum to resource competition prizes for county level events. Teacher training (IR4YP) Ergos	4 County level indoor rowing competitions. 1 regional indoor event By 2013	
	University Championships held in York in 2010 with 150 competitors	Increasing numbers year on year. All 9 regional Universities involved Influence extends beyond region	CDO University Clubs YRC University commissioner BUCS and BUCS commissioner	Ensure a yearly competition runs Increasing number of participants every year over baseline	Hire of machines and transport of machines to and from concept Venue Hire Yorkshire Regional Indoor Event to become self financing within 1 year	2013	
	Open Championships aspired	To be run in conjunction with University Champs	Clubs Universities	Increasing participation in terms of numbers. Improving standards	Machine Hire Venue Hire Prizes Volunteer time	Event runs profitably	
6. Safety	All safety Audits completed	New Audits due 31 <sup>st</sup> December annually	Reminder e mails, BR website. Regional WSA	Receipt of safety audits by e mail	Nil	Audits returned by 31 <sup>st</sup> December annually	
	Risk Assessments	Re-address and update	Reassessment. Education through; Advice through face to face meetings, Club Development conference, Improved links with Club WSA and correspondence through YHRowing. Regional and Club WSA.	Risk assessment submitted	Conference cost	Ongoing	
	Regatta / Head Safety plans	Re-address and update		New Safety plans submitted	Nil	Ongoing	
	Safety Equipment standards in launches and on land	Fully stocked and regularly checked		Spot Checks	Petrol expenses	Ongoing	
	Swim tests	All active club membership to comply with Row Safe 1.9 and clubs to keep lists		Check Club records	Nil	Ongoing	
	Boats and Equipment	All boats fit for purpose as defined in Row Safe		Safety Audits and spot checks	Spot checks and control commission	Petrol expenses	Ongoing

Area	Where Are We Now?	Where Do We Want To Be?	How Are We Going To Get There? Who Is Responsible?	How Will We Measure Progress?	The Cost Of Achieving This Goal	Goal Achieved? Finish Date Update	Status
7. Competition	Yorkshire events as defined within the regional plan	Continuing to offer a breadth and depth of competition within the Yorkshire region from Primary regattas e.g. Bradford through to national heads(e.g. Yorkshire Head)	Well run events. Variety of events Marketing of events YRC, event commissions and clubs	Sustaining the events already run in the region and named in the plan. Increasing numbers involved in racing Increasing the number of registered Gold BR members	Volunteer time Investment in equipment to facilitate racing; laptops for timing, maintenance of regional radios and loudhailers	Review of each separate event (wash up). Overarching review by the competition commissioner on an annual basis	
	New events	Introduction of new events as the region sees fit; e.g. the White Rose Head Introduction of non competitive events; tours, personal challenges and recreational events	YRC, Club committees, Explore Rowing commissioner	Increasing number of events in the region. Increasing number of non traditional events	Volunteer time	Annual review by the competition commission and the explore rowing commissioner.	
8. Umpires	Currently sufficient numbers of umpires for regional events Not all umpires attending 3 regional events Future umpire retirements	Aim for 35 qualified umpires spread throughout regional clubs Aim for 5 multi-lane umpires  Maintain quality of umpiring & keep umpires up to date with the rules of racing.	Find suitable candidates.  Identify umpires to become multi lane umpires Hold annual training event.  Clubs, YRC Umpire	Regional events have sufficient umpires YRC Umpire to collate number of regattas that each umpire attends Qualify 5 new umpires, annually Qualify 2 new multi umpires by 2013	Volunteer time	Annually after regatta season by YRC Umpire	
9. Communication	Yorkshire Rowing Website	Up to date links to Clubs on YRC website and vice versa. Up to date information on YRC Website	Via YRC & YH Yahoo Groups YRC Committee to send updated information to Webmaster regularly	Accurate and up to date information on the website	Volunteer time	Annual review of the contact information on the YRC website	
	YRCMembers Yahoo Group	Ensure up to date contacts are included in the group so all Clubs/Events are included	Ensure promotion to all committees and cascading to individual membership, especially University clubs	Increasing numbers on the membership database of Members and YHRowing Yahoo group	Volunteer time	Annual review regarding numbers on the web groups	
	YHRowing Yahoo Group	Increase membership to the wider world	All Committee + CDO				

Area	Where Are We Now?	Where Do We Want To Be?	How Are We Going To Get There? Who Is Responsible?	How Will We Measure Progress?	The Cost Of Achieving This Goal	Goal Achieved? Finish Date Update	Status
<b>10. Facility Development</b>	Clubs currently within the BR Facilities development strategy are Leeds RC & York City RC	All clubs needing development are included in strategy.	Clubs to write single page development plan for YRC Forward Plan. Clubs	Inclusion of clubs needing re-development to be included in facilities strategy.	None for application process Partnership funding for building.	Leeds RC 2013 York City RC 2012	
	Sheffield both looking to redevelop facilities over the longer term	Redeveloped facilities	Inclusion in strategy Partnership buy in and funding BR Facilities Manager Clubs CDO	Club facilities being redeveloped	Volunteer Time Funding from a wide variety of sources	2013	
	Investigation of possible new venues for facility redevelopment	Leeds, Wakefield, Castleford, Boroughbridge, Grimsby, Aldwark, Manvers Lakes	Existing clubs CDO	Increasing number of virgin sites Increasing number of regional clubs	Volunteer Time New Partnerships Partnership funding		
<b>11. Club Development</b>	5 out of 6 open clubs in the region are Club Mark Accredited	All Clubs in the region to be Club Mark Accredited.	Hull RC to accredit All clubs needing to reaccredit to do so at the correct time	Accreditation of Hull Sheffield and Leeds by 31/12/2010 York by 20/08/2012 Bradford by 15/12/2012 Doncaster by 28/03/2013	Volunteer time	August 2011	
<b>12. Funding</b>	YRC is largely funded by the Yorkshire Head	Alternative streams of funding are needed to expand the work by the commission and to maintain the contribution to aspects such as coach education	Funding applications New events YRC Committee	Securing of alternative funding	Volunteer time	Assess YRC coffers annually at the AGM.	
<b>13. Staffing</b>	1 BR CDO (RC) 1 CCF coach (EB) 1 CSC (Doncaster) 1 HSCT coach (Hull, York, Bradford)	Maintain all BR staffing provision	Hitting targets Raising funding Making posts self sufficient Club funding Region, clubs and CDO	Maintain and increase staffing provision over time	Funding Club Contribution Partnership funding		

## APPENDIX E JARGON BUSTER

BR	British Rowing
BU	British Universities
C&C Fund	Club & Coach Fund
CDO	Coaching Development Officer
CSP	County Sports Partnership
CTF	Certificate of Tutoring in Sport
HORR	Head of the River Race
HSP	Humber Sports Partnership
IAPS	Introduction to Assessment Practice in Sport
IR4YP	Indoor Rowing for Young People
JIRR	Junior Inter-Regional Rowing Regatta
NY	North Yorkshire Sport
RCC	Regional Coaching Commissioner
SPC	Safeguarding & Protecting Children
SY	South Yorkshire Sport
UKCC L2	United Kingdom Coaching Certificate Level 2
WeHORR	Womens' Head of the River Race
WY	West Yorkshire Sport
YRC	Yorkshire Rowing Council